



# 1<sup>ST</sup> BURJEEL PRIMARY HEALTHCARE CONFERENCE

 7<sup>th</sup> December 2024

 Park Rotana Hotel, Abu Dhabi, UAE

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BROCHURE

## Welcome Message

Dear Colleagues,

On behalf of the scientific and organizing committee, I am delighted to invite you to the **1st Burjeel Primary Healthcare Conference**, taking place on **December 7, 2024**, at the Park Rotana Hotel in Abu Dhabi.



This conference will focus on the latest advancements in primary healthcare practices, including innovative treatment modalities and effective patient management strategies. We aim to foster interprofessional collaboration and highlight the importance of teamwork among healthcare professionals, providing insights on how to implement collaborative practices in your own settings.

The program presents a valuable opportunity for healthcare professionals to engage in meaningful discussions, share innovative practices, and collaborate on solutions that enhance primary healthcare in our communities.

Together, we will address pressing challenges and promote a culture of continuous improvement in patient care.

Your participation is vital to the success of this event, and we eagerly anticipate hearing your insights and experiences.

We look forward to welcoming you to what promises to be an enriching and inspiring gathering.

See you in December!

Warm regards,

A handwritten signature in black ink that reads "Ali Shekier". The signature is written in a cursive, flowing style.

**Mr. Ali Shekier**  
Conference Chair  
Senior Director of Operations  
Burjeel Medical Centres and  
One Day Surgery Abu Dhabi and  
Western Region

## Organizing Committee



**Mr. Ali Shekier**  
Conference Chair  
Senior Director of Operations  
Burjeel Medical Centres and  
One Day Surgery Abu Dhabi and  
Western Region



**Dr. Bahaa Demian Metias Grace**  
Specialist Internal Medicine,  
Group Medical Director and  
Medical Director of  
Burjeel Medical Center Al Shahama



**Mr. Shaher Ahmad**  
BSc Pharma, Msc Health Economics,  
Business Development Manager,  
Burjeel Medical Centers AD Region



**Dr. Khaled Mohamed  
Salman Mohamed**  
Specialist in Family Medicine,  
Medical Director,  
Burjeel Medical Center Al Shamkha



**Dr. Rajeswari Modipalli**  
Specialist in  
Family Medicine  
Burjeel Medical Center Al Marina



**Dr. Qudsia Anjum Fasih**  
Specialist in  
Family Medicine  
Burjeel Medical Center Al Shahama



**Dr. Marwan Abdelatif Ali Ismail**  
Specialist Family Medicine  
Medical Director of  
Burjeel Medical Center Al Dhafra



## Scientific Committee



**Dr. Bahaa Demian Metias Grace**  
Specialist Internal Medicine,  
Group Medical Director and  
Medical Director of  
Burjeel Medical Center Al Shahama



**Dr. Shireen Farouk Mahmoud**  
Consultant Family Medicine,  
Medical Director  
Burjeel Medical Center Al Zeina



**Dr. Ahmed Al Sharefi**  
Consultant Endocrinologist  
Burjeel Medical Center Al Shahama



**Dr. Abla Mohammad  
Ahmed Ismail**  
Specialist in Obstetrics &  
Gynecology  
Burjeel Medical Center Al Shamkha



**Dr. Federica Vagnarelli**  
Specialist Pediatrics  
Burjeel Medical Center Al Zeina



**Dr. Mai Salaheldin  
Abdelfatah Sabra**  
Specialist Obstetrics &  
Gynecology  
Burjeel Medical Center Al Zeina



**Dr. Mazin Abdallah Ali Al-Zoubi**  
Specialist Rheumatologist  
Burjeel Medical Center Al Shahama



**Dr. Aisha Abdulla  
Abdulrahman Al-Ali**  
Specialist Family Medicine  
Medical Director,  
Burjeel Medical Center Al Marina



## Conference Objectives

- Discuss the latest advancements in primary healthcare practices, including innovative treatment modalities and patient management strategies.
- Improve Patient-Centered Care and learn effective techniques for enhancing patient engagement and communication.
- Explore Integrated Care Models and examine successful models of integrated care that promote collaboration among healthcare providers, improving outcomes for patients with chronic diseases.
- Address Public Health Challenges and provide insights into current public health issues and strategies for addressing them, including preventive measures and community health initiatives.
- Foster Interprofessional Collaboration and learn the importance of teamwork among healthcare professionals and how to implement collaborative practices in their own settings.
- Utilize Health Technology and explore the role of digital health technologies in enhancing primary healthcare delivery, including telemedicine, electronic health records, and data analytics.
- Promote Research and Evidence-Based Practice by presenting the latest research findings and discussing their implications for clinical practice.

## Target Audience

- Primary Care Physicians
- General practitioners
- Family Medicine specialists
- Internal Medicine
- Pediatrics
- Geriatrics
- Obstetrics and Gynecology
- Nurses
- Allied Health Professionals:  
Including pharmacists, physiotherapists,  
occupational therapists, dietitians, etc.
- Public Health Officials
- Healthcare Administrators and Managers
- Medical Researchers and Academics
- Policy Makers
- Students and Trainees
- Preventive Medicine
- Occupational Medicine
- Dermatology
- Psychiatry
- Emergency Medicine
- Public Health
- Rehabilitation Medicine
- Adolescent Medicine
- Palliative Care

## Key Features

- **Expert-Led Sessions:** Engaging presentations and discussions led by renowned experts in primary healthcare, covering the latest advancements and best practices.
- **Panel Discussions:** Thought-provoking panel discussions featuring key opinion leaders who will share insights on current challenges and future trends in primary healthcare.
- **Networking Opportunities:** Dedicated networking sessions allowing attendees to connect with peers, industry leaders, and potential collaborators to foster professional relationships.
- **Poster Presentations:** A platform for researchers and practitioners to showcase their work, share findings, and engage in discussions about innovative projects in primary healthcare.
- **Continued Medical Education (CME) Credits:** Opportunities for attendees to earn CME credits, enhancing their professional development and credentials.
- **Focus on Interprofessional Collaboration:** Sessions designed to promote teamwork among various healthcare professionals, emphasizing the importance of integrated care.
- **Patient-Centered Care Emphasis:** Discussions and case studies highlighting the importance of patient engagement and personalized care strategies.



TIME	TOPIC	SPEAKERS
09:00 – 09:10	Conference opening and Welcome message	Mr. Ali Shekier
<b>SESSION 1: FAMILY MEDICINE SCREENING &amp; PREVENTIVE PROGRAM</b>		
09:10 – 09:40	Optimizing Screening: Guidelines and Program Strategies for Effective Health Monitoring	Dr. Shireen Farouk Mahmoud Dr. Rajeswari Modipalli
09:40 – 10:05	Holistic Approaches to Colorectal Cancer Screening: Integrating Clinical, Laboratory, and Endoscopic Techniques	Dr. Ahmed Gouda Dr. Laith Taha Saleem Aladaileh
10:05 – 10:30	Prostate Cancer Screening: Latest Strategies and Best Practices for Effective Early Detection	Dr. Houssam Abouttrabi Dr. Alaeldin Abdalla
10:30 – 10:55	Comprehensive female Cancer Screening: Early Detection for Breast, Ovarian, and Cervical Cancers	Dr. Paulina Monserrat Dr. Ahmed Samir
10:55 – 11:20	Enhancing Diabetes and Hyperlipidemia Screening: Tailoring Approaches for the Gulf Region	Dr. Mohamed Radwan Dr. Jobran Habeeb Al Salman
11:20 – 12:00	COFFEE BREAK	
<b>SESSION 2: NDCs AND COMMUNITY HEALTH</b>		
12:00 – 12:25	The Hidden Impact of Non-Communicable Diseases (NCDs): Transforming Family Medicine and Enhancing Quality of Life	Dr. Qudsia Anjum Fasih Mr. Shaher Ahmad
12:25 – 12:50	Mastering Hypertension and Hyperlipidaemia: Key Strategies for Optimal Patient Outcomes	Dr. Basma Mohamed Aly Elnagar Dr. Jijin Satheesh
12:50 – 13:15	Breaking the Silence: Elevating Mental Health in Primary Care for Holistic Patient Care	Dr. George Tawadrs
13:15 – 13:40	Streamlining the Re-Prescription Process: Enhancing Efficiency and Patient Satisfaction in Primary Care	Dr. Baraka Ahmed Ali Saeed Dr. Aisha Abdulla Abdulrahman Al-Ali
13:40 – 14:10	Comparing Approaches in Weight Management: GLP-1 Therapies vs. Bariatric Surgery—ease cost and longevity	Dr. Bahaa Demian Metias Grace Dr. Toufic Ata
14:10 – 15:00	LUNCH BREAK	
<b>SESSION 3: SPARKS ON PUBLIC HEALTH</b>		
15:00 – 15:25	Unlocking the Secrets of Sleep disorders: Its underestimated impact in health & disease	Dr. Samah Ahmed Abdelhamid Ahmed Elbeltagy
15:25 – 15:50	Breaking Barriers in Osteoporosis: Innovative Approaches to Prevention and Management	Dr. Mazin Abdallah Ali Al-Zoubi
15:50 – 16:15	Empowering Health Through Vaccines: Cutting-Edge Insights and Strategies for Optimal Immunization programs	Dr. Khaled Mohamed Salman Mohamed
16:15 – 16:40	Integrating Perspectives in Sexual Health: Endocrinology and Urology Insights for Comprehensive quality of life	Dr. Ahmed Al Sharefi Dr. Medhat El Sayed
16:40 – 17:05	Red flag in Pediatric Gastroenteritis and URTI	Dr. Federica Vagnarelli Dr. Bahaa Jamil Abdulhai
<b>SESSION 4: COMMON UNCOMMONS IN FAMILY PRACTICE</b>		
17:05 – 17:30	Managing Psoriasis and Urticaria in Family Practice: The Transformative Role of Biologics	Dr. Ganesh Vasantrao Bingewar Dr. Lakshmi Chembolli
17:30 – 17:40	Endometriosis Uncovered: Essential Insights	Dr. Mai Salaheldin Abdelfatah Sabra
17:40 – 17:50	Exploring Female Urological Health: Innovative Approaches and Advances in Family Practice	Dr. Abla Mohammad Ahmed
17:50 – 18:00	Take home massages	Dr. Bahaa Demian Metias Grace
18:00	Closing & Remarks	Mr. Ali Shekier

## HOW TO REGISTER

[www.menaconference.com](http://www.menaconference.com)

Tel.: +971 24 919 888

### Personal Details

Full Name:

Job Title:

Place of Work:

City:

Mobile:

Tel (work):

Email:

Fax:

Yes, I would like to receive information on future events by e-mail.

I do not want my address to appear on the delegates list.

### Registration Fees

Please select the conference that is relevant to your speciality.

#### REGISTRATION CATEGORY

Doctors  500 AED

Non-Doctors  300 AED

Students  200 AED

- Seats are limited only for in-person / physical registration.
- Additional 5% VAT will be applicable on all fees

A confirmation email will be sent upon receipt of your registration form. Please note that full payment must be received prior to the event. Payment can be made via Online / Credit card / Cheque/Bank drafts in AED. All payment should be in favour of Mena Conference



### Payments

Please choose one of the following mode of payment

By Online ([www.menaconference.com](http://www.menaconference.com))

By Credit card

By cheque payable to Middle East North Africa Conference Company LLC

By Bank Transfer

#### BANK TRANSFER

Account Name	MIDDLE EAST NORTH AFRICA CONFERENCE
Bank Name	BANK OF BARODA, HAMDAN STREET, ABU DHABI
Bank Account No.	90020200006131
Swift Code	BARBAEADADH
Iban No.	AE290110090020200006131

### Organizing Office

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



Middle East North Africa Conference Company LLC  
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For registration and further information, please contact

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### Cancellation / Substitution Policy

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 20% administration fee will apply. Registrations cancelled less than two weeks before the event are non refundable.

### Event Venue



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7<sup>th</sup> December 2024



Park Rotana Hotel, Abu Dhabi, UAE



Organized by

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



Middle East North Africa Conference Company LLC

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